



Hosting a Sporting Event? We Can Help!

Tourism Dawson Creek, a member of the Canadian Sports Tourism Alliance and the BC Sports Tourism Network has a variety of services that we can provide to assist you in organizing your sporting event.

Services available:

- A web based extensive community events and major events calendar located at www.tourismdawsoncreek.com
- Online Club and Organizations directory located at www.tourismdawsoncreek.com
- Tourism Dawson Creek has an extensive photo-library that can be used for bid packages, presentations and other uses
- Assistance with Hosting BC Applications
- Preparation of 'bid' assistance – writing of bid books and presentation of the 'bid'
- Customized city maps to meet the needs of your event
- Mail information packages to confirmed sporting teams which are customized with the assistance of the host sporting organization
- Athlete/delegate arrival packages i.e. City pins, delegate packages, letters from the Mayor etc...
- Promotion of sporting event through our website
- Assistance in determining the Economic Impact of an event - STEAM (Sport Tourism Economic Assessment Model)
- Business Plan Template – designed specifically for bid groups or organizing committees that seek to set out a comprehensive business plan with a view to hosting a sport event at the regional, provincial, national or international level
- Link out from the Tourism Dawson Creek Website to your website
- Not listed above?... contact us and see what we can do for you

What we are working on:

- An “Events Tool Kit” – one stop shopping for events equipment i.e. tables, chairs, portable tents, portable PA System, etc...
- A comprehensive online facilities directory
- A sports and events planning guide to assist sports and events planners.
- Staff support to assist events, conference and sporting organizers
- Development of funding sources for groups to apply for financial assistance

For more information:

If you are interested in any of the above mentioned or have questions about Sports Tourism please contact:



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